

# CharmHealth Innovation Challenge

 Participant Name:

 Company:

 Contact Information:

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# Introduction

- Provide a brief overview of the company, including the Mission Statement and Vision for the Future

# Problem

- Describe the current healthcare issue/problem and provide statistics and data that support the problem statement

# Market Opportunity

- What is the current market size and projected growth?
- Identify the target audience and demographic, as well as addressable market segments

# Solution

- Introduce your product/service and explain how it addresses the problem
- Provide an overview of the technology used and how it differs from existing solutions
- What is the Unique Selling Proposition of your solution?

# Traction & Milestones

- Overview key milestones accomplished and any achievements to date

# About the Team

- Introduce the Team, their expertise, background, and responsibilities



# Funding Projections

- Explain the cost structure and revenue projections
- What are the funding requirements?

# Conclusion

- Summarize key points and add any concluding remarks

# Appendix

- Share any additional supporting information, including charts, graphs, and data

# Technical Viability- API Needs

- If you require API access, provide details of your API requirements and a view of how you will leverage CharmHealth's API to showcase your solution. If you don't need API access, skip this slide.
- CharmHealth API Documentation:  
<https://www.charmhealth.com/resources/ehr-api-program.html>

# Resources/Checklist

- CharmHealth API Documentation:  
<https://www.charmhealth.com/resources/ehr-api-program.html>
- Questions/Comments: Contact us at [innovate@charmhealth.com](mailto:innovate@charmhealth.com)
- Checklist (Please ensure you have provided these details):
  - Problem Statement
  - Market Opportunity
  - Proposed Solution
  - Competitive Information
  - Financial Projections
  - API Requirements
- Challenge Details: <https://charmhealthchallenge.com>